

# AI, pointed at Oman Vision 2040.

We build controlled, measurable AI-assisted workflows for Oman's public and private sectors, aligned to Vision 2040 and the direction set by MTCIT.

Swipe to see what we can build →

# "AI for the sake of AI" is a no-go.

The technology is the easy part. The direction is everything. Oman has already written its direction down, in **Vision 2040** and the **MTCIT frameworks**.

So we don't ask "where could AI go?" We ask "which national outcome can it actually move?"

Direction first. Technology second.

# A controlled AI-assisted workflow layer

We turn scattered requests, documents and conversations into structured, measurable workflows, without replacing the systems you already run.

## Structured intake

Every request captured in one clear channel.

## Approved knowledge

Answers drawn only from your approved sources.

## Clarifying questions

Qualify and clarify before anything is handed off.

## Request cards

Structured cards, each with a clear owner.

## Summaries

Clean summaries of conversations and documents.

## Human handoff

Smooth escalation into the responsible team.

## Dashboards

Adoption, open questions and handoff quality.

## The goal

Clearer, measurable, easier to hand off.

# Start with one workflow, and clear boundaries.

We prove value on a single workflow before anything scales.

## **Around your systems**

The layer sits around approved national and enterprise platforms. It does not replace them.

## **Humans stay responsible**

A real person stays in the loop. Final decisions and accountability stay with your team.

## **PDPL-aware by design**

Data boundaries, hosting and security review are confirmed before anything ships.

**Validate first. Expand second. Scale only what works.**

# Built around Oman Vision 2040

We map every workflow to an outcome Oman is already pursuing.

## Economic diversification

Teams do more without growing headcount in lockstep, freeing skilled people for higher-value work.

## Digital government

Faster, clearer services for citizens and businesses, around existing service execution.

## Jobs for Omani youth

AI that raises what a young professional can deliver, not one that quietly replaces them.

## Customer experience

Answered instantly and correctly, in Arabic and English, with a human never far away.

# Where this helps government

## Ministries, authorities & municipalities

Request intake, approved-answer support and case routing, DGA-style, around existing platforms.

## Healthcare administration

Admin FAQ, appointment and referral checklists, document prep. No clinical decisions.

## Ports & logistics

Cargo and document guidance with multi-party handoff, around existing customs and port systems.

## Energy, water & utilities

Field and service requests, maintenance handoff and reporting. Communication and visibility, not control.

Administrative and communication workflows only. No clinical, grid or infrastructure control.

# Where this helps business

## Banking & finance

Product and account FAQ, KYC and onboarding checklists, complaint routing, inside CBO rules.

## Telecom

Customer support intake, clarification and escalation, handled consistently at scale.

## Tourism & hospitality

Guest requests, bookings and itineraries, halal-conscious where it matters.

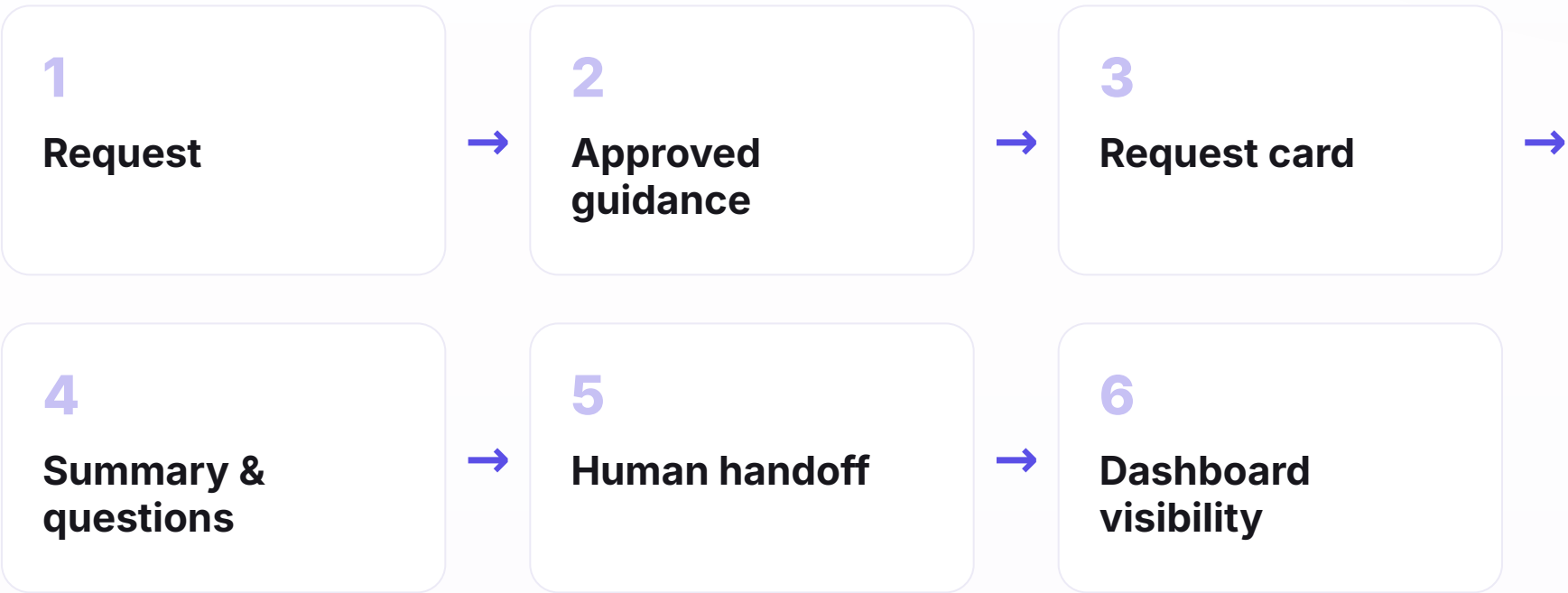
## Retail, real estate & services

Support, orders and returns, partner onboarding, plus the internal desks every company runs.

- Start with one team and approved knowledge, inside clear PDPL boundaries.

# From request to structured handoff

One reusable path, in Arabic and English, live in 8–12 weeks.



Observe → Improve → Decide what scales

# More than one solution

## Proof, not slides

An AI support copilot already in production: it resolves routine questions from a company's own knowledge, in Arabic and English, with a real person always at second line.

## More than one solution

We build custom solutions from scratch, consult when the path isn't clear, co-develop shoulder to shoulder, and help the startups we've built raise their funding rounds.

## Invested in Oman

We've studied Vision 2040 and the MTCIT frameworks, and visited twice. We'd rather build alongside Oman than sell into it.

# الرفيق قبل الطريق

## The right companion before the road.

Let's choose one Omani workflow, prove it works within clear boundaries, then decide together what should scale.

Start with one workflow →